

## **Theme Park Veteran David Dorman Joins Adrenaline Family Entertainment**

OKLAHOMA CITY, Nov 16, 2007 – Theme park veteran David Dorman has joined Adrenaline Family Entertainment as Vice President and General Manager of Clementon Park & Splash World in Clementon, New Jersey. David has relocated from Denver, Colorado to Clementon, New Jersey where he will oversee the multi-million dollar renovation of the park.

Dorman's more than 21 years in the entertainment industry include extensive experience in re-positioning and growing underleveraged venues including Six Flags New Orleans in Louisiana and Wild Waves & Enchanted Village in Washington state. "My fun and challenging career has given me the opportunity to work in both small and large markets," said Dorman. "I've seen what a focused effort on guest service, cleanliness and integrated marketing can do to improve both the park experience, and business growth. I am thrilled to have the opportunity to be part of the renewal of Clementon's 100 year old family entertainment icon."

Plans for Clementon Park & Splash World include a sweeping transformation of the park, new attractions, new operating standards, an extended operating season and new marketing programs including a value-priced season pass plan.

Clementon Park & Splash World is owned and operated by Adrenaline Family Entertainment in partnership with Angelo, Gordon & Co.

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